

Drive Leads to Your Website

SEARCH ENGINE MARKETING

Internet Marketing for Your Website

Why Do I Need Search Engine Marketing?



- Instantly drive new prospects to your site before your competition does
- 60% of Realtors with websites don't market them!
- 85% of people who go online use search engines to find what they are looking for.
- 62% of people use Google and 22% use Yahoo
- Most people never look beyond the first page of Google and Yahoo search results
- Real estate professionals spent \$1.8 billion on internet marketing in 2007
- Search Engine Marketing results are immediate, compared to Search Engine Optimization, which can take months.

Google Marketing Intro Plan

Price Includes:

- Account setup (one time fee)
- Initial consultation to determine target market
- 1 Community with up to 10 keyword phrases
- Monthly report of campaign stats
- Minimum of 40 targeted visitors per month
- Receive 50% of your monthly fee back, if your receive less than 40 visitors per month
- **MONEY BACK GUARANTEE**

\$99/mo.
\$199 One Time Set Fee

